

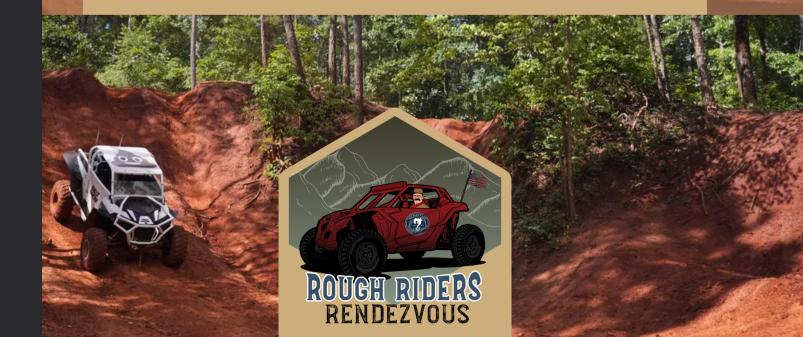


SPONSORSHIP PROPOSAL

ROUGH RIDERS RENDEZVOUS 2024

11620 COUNTY RD 8, PIEDMONT, AL 36272

APRIL 11-14TH
CONTACT OR QUESTIONS
SCOTT SMITH INFO@THEBARNGROUP.ORG
WWW.ROUGHRIDERSFUNDRAISER.COM





EVENT MISSION

R R R 2 0 2 4





EMBARK ON FOUR DAYS OF FUN AT INDIAN MOUNTAIN PARK IN PIEDMONT, AL, WHERE PROCEEDS SUPPORT OUR MILITARY VETERANS AND THEIR FAMILIES.

THE BARN GROUP, DEDICATED TO CONSERVING LAND NATIONWIDE, SERVES OUR NATIONAL HEROES AND THEIR FAMILIES BY USING NATURE-BASED ACTIVITIES LIKE HUNTING, FISHING, BOATING, AND ATV RIDING TO PROMOTE HEALING AND WELL-BEING.



SUPPORT OUR VETERANS
#SHOWMEYOURROCKY



PACKAGES



CHECKS PAYABLE TO THE BARN GROUP 566 BANKSTOWN ROAD BROOKS, GA 30205

256 300 1223

WWW.THEBARNGROUP.ORG/EVENTS







SPONSORSHIP LEVELS



BRONZE SPONSOR

- LOGO PLACEMENT ON EVENT MATERIALS.
- SOCIAL MEDIA MENTIONS.
- VENDOR AREA PRESENTATION
- 2 GENERAL ADMISSION PASSES FOR EVENT.



SILVER SPONSOR

- LOGO PLACEMENT ON EVENT MATERIALS.
- SOCIAL MEDIA MENTIONS.
- LOGO ON 4 EVENT SIGNS.
- VENDOR AREA PRESENTATION
- 4 GENERAL ADMISSION PASSES FOR EVENT



GOLD SPONSOR

- LOGO PLACEMENT ON SELECT MARKETING MATERIALS.
- VIP EVENT ACCESS FOR 6 REPRESENTATIVES.
- A VIP CAMPSITE WITH POWER AND WATER HOOKUP.
- SOCIAL MEDIA MENTIONS AND SHARED POSTS.
- LOGO ON 6 EVENT SIGNS.
- VENDOR AREA PRESENTATION
- LOGO ON ROUGH RIDERS RENDEZVOUS WEBSITE
- LOGO ON RRR EVENT PAGE ON THE INDIAN MOUNTAIN ATV PARK WEBSITE







SPONSORSHIP LEVELS



PLATINUM SPONSOR

- LOGO PLACEMENT ON EVENT MATERIALS.
- SOCIAL MEDIA MENTIONS.
- VENDOR AREA PRESENTATIONLOGO PLACEMENT ON EVENT MARKETING MATERIALS.
- VIP EVENT ACCESS FOR 6 REPRESENTATIVES.
- A VIP CAMPSITE WITH POWER AND WATER HOOKUP.
- VENDOR AREA PRESENTATION
- RECOGNITION IN PRESS RELEASES AND MEDIA INTERVIEWS.
- SOCIAL MEDIA MENTIONS AND SHARED POSTS.
- LOGO ON 8 SIGNS AND BANNERS DISPLAYED AT THE EVENT AREA OF YOUR CHOOSING.

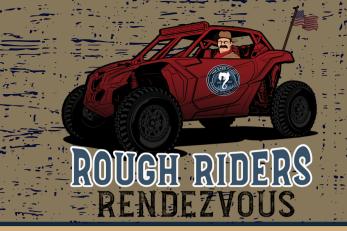


PRESENTING SPONSOR

- EXCLUSIVE PRESENTING SPONSOR RECOGNITION.
- VENDOR AREA PRESENTATION
- EXCLUSIVE NAMING RIGHTS FOR THE ROUGH RIDERS RENDEZVOUS.
- PROMINENT LOGO PLACEMENT ON ALL MARKETING MATERIALS.
- A VIP CAMPSITE WITH POWER AND WATER HOOKUP.
- VIP EVENT ACCESS FOR 10 REPRESENTATIVES.
- FEATURED IN PRESS RELEASES AND MEDIA INTERVIEWS.
- SOCIAL MEDIA SHOUTOUTS AND DEDICATED POSTS.
- LOGO ON EVENT 10 SIGNS AND ALL BANNERS.







APRIL 11-14, 2024



11620 CR 8 Piedmont, AL 36272



info@thebarngroup.org or kiley@indianmtnatvpark.com



www.roughridersfundraiser.com

SPONSOR APPLICATION

Company Name: Point of Contact:

POC Title: Business Phone Number:

Business Location: POC Phone Number:

Email: **POC Email:**

Website: **Circle Sponsorship Level:**

Years in business: Bronze Silver Gold Platinum Presenting

If you would like to set up in the vendor area, please complete the following:

Size of setup (length & width): **Setup Dates:**

Open Times: Items Sold:

Valuable Information:

- All sponsors have the opportunity to have a vendor spot for all event days.
 Food vendors must provide a copy of liability insurance prior to setting up at Indian Mountain.
 Campsites are not included with sponsorships UNLESS you are a Gold or above sponsor. You can book a campsite here: https://www.roverpass.com/c/indian-mountain-atv-park-piedmont-al/booking/?check_in=2024-04-11&check_out=2024-04-14
 Vendors are welcome to set up the day prior to the start of the event with advance notice.
 We will only allow seven food vendors per event unless otherwise stated.
 We will not duplicate vendors. If you sell the same products or provide the same services without any variation as a previously selected vendor then you will not be selected for the same event. We do this to provide the best opportunity to be successful for each of our vendors.
 Each member of the sponsorship team that will be attending must complete a 2024 online waiver: https://waiver.smartwaiver.com/w/5e4ae831633ed/web/
 An invoice will be sent to the point of contact email once the application has been accepted. You can pay by card or by check. Checks must be made out to The Barn Group and mailed to: 1015 TYRONE ROAD STE 520, TYRONE, GEORGIA 30290. TYRÖNÉ RÓAD STE 52Ó, TYRONE, GEORGIA 30290.

THANK YOU!