



SPONSORSHIP PROPOSAL

ROUGH RIDERS
RENDEZVOUS 2024

11620 COUNTY RD 8,
PIEDMONT, AL 36272

APRIL 11-14TH

CONTACT OR QUESTIONS

SCOTT SMITH INFO@THEBARNGROUP.ORG

WWW.ROUGHRIDERSFUNDRAISER.COM





EVENT MISSION

RRR
2024



EMBARK ON FOUR DAYS OF FUN AT INDIAN MOUNTAIN PARK IN PIEDMONT, AL, **WHERE PROCEEDS SUPPORT OUR MILITARY VETERANS AND THEIR FAMILIES.**

THE BARN GROUP, DEDICATED TO CONSERVING LAND NATIONWIDE, SERVES OUR NATIONAL HEROES AND THEIR FAMILIES BY USING NATURE-BASED ACTIVITIES LIKE HUNTING, FISHING, BOATING, AND ATV RIDING TO PROMOTE HEALING AND WELL-BEING.



SUPPORT OUR VETERANS

#SHOWMEYOURROCKY





PACKAGES



CHECKS PAYABLE TO
THE BARN GROUP
566 BANKSTOWN ROAD
BROOKS, GA 30205

256 300 1223

WWW.THEBARNGROUP.ORG/EVENTS



SUPPORT OUR VETERANS
#SHOWMEYOURROCKY





SPONSORSHIP LEVELS

\$500

BRONZE SPONSOR

- LOGO PLACEMENT ON EVENT MATERIALS.
- SOCIAL MEDIA MENTIONS.
- VENDOR AREA PRESENTATION
- 2 GENERAL ADMISSION PASSES FOR EVENT.

\$1,500

SILVER SPONSOR

- LOGO PLACEMENT ON EVENT MATERIALS.
- SOCIAL MEDIA MENTIONS.
- LOGO ON 4 EVENT SIGNS.
- VENDOR AREA PRESENTATION
- 4 GENERAL ADMISSION PASSES FOR EVENT

\$2,500

GOLD SPONSOR

- LOGO PLACEMENT ON SELECT MARKETING MATERIALS.
- VIP EVENT ACCESS FOR 6 REPRESENTATIVES.
- A VIP CAMPSITE WITH POWER AND WATER HOOKUP.
- SOCIAL MEDIA MENTIONS AND SHARED POSTS.
- LOGO ON 6 EVENT SIGNS.
- VENDOR AREA PRESENTATION
- LOGO ON ROUGH RIDERS RENDEZVOUS WEBSITE
- LOGO ON RRR EVENT PAGE ON THE INDIAN MOUNTAIN ATV PARK WEBSITE



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**ROUGH RIDERS
RENDEZVOUS**



SPONSORSHIP LEVELS

\$5,000

PLATINUM SPONSOR

- LOGO PLACEMENT ON EVENT MATERIALS.
- SOCIAL MEDIA MENTIONS.
- VENDOR AREA PRESENTATION LOGO PLACEMENT ON EVENT MARKETING MATERIALS.
- VIP EVENT ACCESS FOR 6 REPRESENTATIVES.
- A VIP CAMPSITE WITH POWER AND WATER HOOKUP.
- VENDOR AREA PRESENTATION
- RECOGNITION IN PRESS RELEASES AND MEDIA INTERVIEWS.
- SOCIAL MEDIA MENTIONS AND SHARED POSTS.
- LOGO ON 8 SIGNS AND BANNERS DISPLAYED AT THE EVENT AREA OF YOUR CHOOSING.

\$30,000

PRESENTING SPONSOR

- EXCLUSIVE PRESENTING SPONSOR RECOGNITION.
- VENDOR AREA PRESENTATION
- EXCLUSIVE NAMING RIGHTS FOR THE ROUGH RIDERS RENDEZVOUS.
- PROMINENT LOGO PLACEMENT ON ALL MARKETING MATERIALS.
- A VIP CAMPSITE WITH POWER AND WATER HOOKUP.
- VIP EVENT ACCESS FOR 10 REPRESENTATIVES.
- FEATURED IN PRESS RELEASES AND MEDIA INTERVIEWS.
- SOCIAL MEDIA SHOUTOUTS AND DEDICATED POSTS.
- LOGO ON EVENT 10 SIGNS AND ALL BANNERS.



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ROUGH RIDERS RENDEZVOUS

APRIL 11-14, 2024



11620 CR 8 Piedmont, AL 36272



info@thebarngroup.org or
kiley@indianmtnatvpark.com



www.roughridersfundraiser.com

SPONSOR APPLICATION

Company Name:

Point of Contact:

Business Phone Number:

POC Title:

Business Location:

POC Phone Number:

Email:

POC Email:

Website:

Circle Sponsorship Level:

Years in business:

Bronze

Silver

Gold

Platinum

Presenting

If you would like to set up in the vendor area, please complete the following:

Setup Dates:

Size of setup (length & width):

Open Times:

Items Sold:

Valuable Information:

- All sponsors have the opportunity to have a vendor spot for all event days.
- Food vendors must provide a copy of liability insurance prior to setting up at Indian Mountain.
- Campsites are not included with sponsorships UNLESS you are a Gold or above sponsor. You can book a campsite here: https://www.roverpass.com/c/indian-mountain-atv-park-piedmont-al/booking/?check_in=2024-04-11&check_out=2024-04-14
- Vendors are welcome to set up the day prior to the start of the event with advance notice.
- We will only allow seven food vendors per event unless otherwise stated.
- We will not duplicate vendors. If you sell the same products or provide the same services without any variation as a previously selected vendor then you will not be selected for the same event. We do this to provide the best opportunity to be successful for each of our vendors.
- Each member of the sponsorship team that will be attending must complete a 2024 online waiver: <https://waiver.smartwaiver.com/w/5e4ae831633ed/web/>
- An invoice will be sent to the point of contact email once the application has been accepted. You can pay by card or by check. Checks must be made out to The Barn Group and mailed to: 1015 TYRONE ROAD STE 520, TYRONE, GEORGIA 30290.

THANK YOU!